# Weekly Reflection Template

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| **Name: Zaham Haider** | **Date: 29/01/2025** |
| **Individual objectives for this week:** | **Evaluation of performance:** |
| * ***Complete and upload the finalized Marketing Strategy document (Task A6) to GitHub.*** * ***Contribute to the preparation of the PowerPoint presentation for the NHS client meeting (Task A7).*** * ***Ensure the marketing section of the presentation is concise and effectively communicates the project’s goals.*** * ***Seek input from the team on branding elements and ensure all visuals are aligned with the project objectives.*** | * ***I successfully finalized the Marketing Strategy document, incorporating key details such as our target audience, branding, and zero-budget strategies. I ensured that it was uploaded to GitHub on time.*** * ***I played a key role in the NHS client meeting presentation by ensuring the marketing aspects were clear and effectively communicated.*** * ***I contributed several visual elements, including images and color schemes, to enhance the presentation’s professionalism.*** * ***One area for improvement is communication with the team. I could have coordinated more closely during the early stages of the project to gather feedback sooner.*** * ***Next week, I will focus on improving communication and collaboration, particularly in gathering input on branding and marketing content earlier in the process****.* |
| **Individual objectives for next week:** | |
| * **Continue refining the PowerPoint presentation based on team feedback.** * **Work closely with the team to ensure all marketing visuals and branding elements are aligned.** * **Improve coordination with team members, particularly around the marketing and design aspects of the presentation.** **Continue refining the PowerPoint presentation based on team feedback.**. | |